

3 SEM TDC POSR (CBCS) SEC 3.1

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(Held in April–May, 2021)

POLITICAL SCIENCE

(Skill Enhancement Course)

Paper : SEC–3.1

(**Public Opinion and Survey Research**)

Full Marks : 40

Pass Marks : 16

Time : 2 hours

*The figures in the margin indicate full marks
for the questions*

1. Choose the correct answer from the following : 1×4=4

(a) From which language is the term 'public opinion' derived?

(i) Latin

(ii) French

(iii) German

(iv) Greek

(b) What is the list of 'sampling units' called?

(i) Scope of sampling

(ii) Sampling parameters

(iii) Sampling design

(iv) Sampling frame

(c) When is pilot survey conducted?

(i) Before going to the field of research

(ii) After going to the field of research

(iii) Before and after going to the field of research

(iv) In the mid of the field of research

(d) What is the meaning of 'universe' in a research?

(i) Area of sampling

(ii) Research population

(iii) Area of census

(iv) None of the above

2. Write short notes on any two of the following : 4×2=8

(a) Sampling Error

(3)

(b) Primary and Secondary data

(c) Questionnaire

(d) Exit poll and their implications

Answer the following questions : $14 \times 2 = 28$

3. What is public opinion? Discuss its nature and characteristics. $4 + 10 = 14$

Or

What is survey research? Discuss different types and forms of interview. $4 + 10 = 14$

4. Discuss the basic concepts in quantitative data analysis. 14

Or

What do you understand by interpreting poll? Discuss the politics of interpreting polls in the context of Indian democracy. $4 + 10 = 14$
